

## Our company

**Twitter is an open service that's home to a world of diverse people, perspectives, ideas, and information.**

### OUR PURPOSE

## We serve the public conversation.

It matters to us that people have a free and safe space to talk. That's why we're constantly improving our rules and processes, technology and tools.

We're not perfect — that's why we listen to you, the people on Twitter. It's also why we work to be as transparent as possible.

### Having a global impact

In 2021, we published our first Global Impact Report. We're committed to sharing the work we know is important to the people we serve.

[Download](#) 

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### OUR PRINCIPLES

## We live by the following principles:

## **Promoting health**

Freedom of speech is a fundamental human right — but freedom to have that speech amplified by Twitter is not. Our rules exist to promote healthy conversations.

## **Earning people's trust**

Twitter is what's happening. To stay reliable and credible, we must always be earning your trust.

## **Making it straightforward**

Simple is good, but straightforward is better. Our product, our behavior, and our work habits should all be transparent and to the point.

## **Uniting profit and purpose**

Twitter is a purpose-driven company that does good. Visit Twitter for Good to find out more about how we tie philanthropy to our business objectives.

## **Being fast, free, and fun**

We should move fast, feel free to be ourselves, and have fun. That's Twitter.

## OUR TEAM

# We're a global team.

We believe in working from anywhere, because it's all about giving people choice. And a flexible workforce is foundational to building a team that is both diverse and inclusive.

[Work with us](#)

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## Our leadership

Our board and leadership team, guided by Twitter's principles, are shaping our next era of growth and social responsibility. They represent our team, our culture, and our purpose.

**Parag  
Agrawal**  
CEO  
[Bio](#) | [@paraga](#)

**Leslie Berland**  
CMO  
[Bio](#) | [@leslieberland](#)

**Kayvon Beykpour**  
GM of Bluebird  
[Bio](#) | [@kayvz](#)

**Dalana Brand**

CPDO

**Bio | [@DalanaBrand](#)**

**Nick Caldwell**

GM of Core Tech

**Bio | [@nickcald](#)**

**Jack**

**Dorsey**

Founder

**Bio | [@jack](#)**

**Bruce Falck**

GM of Goldbird

**Bio | [@boo](#)**

**Vijaya**

**Gadde**

Head of Legal, Policy, and Trust

**Bio | [@vijaya](#)**

**Lindsey**

**Iannucci**

VP of Operations

**Bio | [@linds\\_nucci](#)**

**Sarah  
Personette**  
CCO  
[Bio](#) | [@SEP](#)

**Ned Segal**  
CFO  
[Bio](#) | [@nedsegal](#)

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## **Company resources**

[Inclusion and Diversity Report →](#)

[Transparency Center →](#)

[Brand toolkit →](#)

[Investor Relations →](#)

Twitter platform

Twitter.com



Status

Card validator

Embed a Tweet

Privacy Center

Transparency Center

**Twitter, Inc.**



About the company

Twitter for Good

Company news

Brand toolkit

Jobs and internships

Investors

**Help**



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Twitter Media

Ads Help Center

Managing your account

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