Press

Welcome to the VAUDE Press Room

Here we provide you with the latest press releases and images from VAUDE. At your request, we would be happy to send you more images to support specific editorial topics.

For all press inquiries and registration in our press distribution list, please contact one of the persons listed.

Kategorien

Autumn/Winter 2021/2022

Recycled softshells for the protection of people and the planet

VAUDE has set itself the goal of achieving global climate neutrality along its entire supply chain. In order to meet this goal, the materials chosen will naturally play a decisive role. By using recycled materials such as used PET bottles, CO2 emissions in textile production can be roughly halved. Starting with the Winter Season 2021, the outdoor outfitter will manufacture all of its windproof softshells primarily from recycled materials. But that’s not enough for the brand – from next winter, half of all VAUDE products will be made from at least 50 % recycled or biobased, renewable raw resources.

READ MORE

Autumn/Winter 2021/2022

Men’s Monviso Down Jacket: a down jacket made with biobased polyamide

A new take on down fill: heat storage for outdoor athletes made from renewable raw materials – that was the goal of the product developers for the Monviso Down Jacket by VAUDE. Its unique outer shell is made from a biobased nylon derived from the castor bean and boasts a number of performance features that petroleum-based polyamide fabrics don’t have. Biobased at its best!

READ MORE

Autumn/Winter 2021/2022

Elope 3in1 Jacket: Consistent environmental protection through recycling

When you spend a lot of time outdoors, you need a jacket that can be adapted to the current weather conditions. The Elope 3in1 Jacket is waterproof, windproof, warm and aligned to the needs of eco-conscious outdoor lovers with its resource-conserving manufacturing using recycled materials.

READ MORE

Autumn/Winter 2021/2022

Men’s Batura Hooded Insulation Jacket

Lightweight, warm, lofty. Looks like down, but isn’t! It’s HeatSphere Eco. That’s the pioneering insulation that VAUDE is using in its Batura jackets. In addition, the jacket is made of recycled materials, which means significantly less CO2-emissions are produced in its making. Keeps you warm and our winters white!
**VAUDE launches first ever pannier made from recycled material**

- First VAUDE range of panniers made from completely recycled key materials
- Including rear panel made from recycled plastic packaging and fastening hooks made from recycled multilayer film
- An important step towards a circular economy

**VAUDE’s toasty Mineo Coat proves that style and functionality can go hand in hand.** It features an innovative HeatSphere Eco insulation that was designed for environmentally conscious urbanites looking for a waterproof option for winter adventures.

**Monviso Insulation Jacket**

When it comes to alpine ski tours, the weather is often difficult to predict. Snow flurries alternating with cold winds, the sun making an appearance in between. When you’re headed out on a challenging tour, you want a warm jacket that’ll have you prepared for any eventuality – like the Monviso Insulation Jacket by VAUDE!

**Kids Limax Insulation Jacket**

Why should adults be the only ones to enjoy insulation jackets? The Kids Limax Insulation Jacket will keep young ones warm and toasty as well. VAUDE has outfitted this zip-in jacket with an innovative insulation, HeatSphere Eco, made from 100% recycled polyester with several advantages over conventional down.

**Kids Kelpie II Mid STX: Winter boots for kids**

Say goodbye to cold feet! The Kids Kelpie II Mid STX are a dream come true for parents and their children. They are warm and cozy boots that not only feature an insulating PrimaLoft® lining, but also a waterproof Sympatex® membrane. They’ll also soothe your eco-conscience – these shoes are primarily made from recycled materials.

**ReCycle Pro Single: Made in Germany – Bike Bag Made from Packaging Waste**

- The first VAUDE bike bag made entirely from recycled primary materials
- Including a back panel made from German household packaging waste
- Major step towards a circular economy
- Perfect for everyday use
- Available for purchase from October 2021
• Cooperation with recycling companies Interseroh and APK
• In retailers from October 2021

### Autumn/Winter 2021/2022

#### Men’s All Year Moab 3in1 Rain Jacket: Waterproof MTB jacket with an insulated vest

New in the range starting September 2021: the VAUDE All Year Moab 3in1 Rain Jacket for active mountain bike tours in transitional seasons. A lightweight yet robust shell paired with an insulated inner vest, this waterproof jacket is the solution to your weather-based problems. Sustainable insulation made from recycled coffee grounds and PET bottles provides protection while also making a valuable contribution to environmental protection.

### Autumn/Winter 2021/2022

#### Elope Padded Jacket – weather protection made from recycled materials

VAUDE continues to pursue environmental protection with a strong focus on the use of recycled materials. In the Winter Collection 2021/22, half of all products were made with biobased or recycled materials. This conserves valuable resources, energy and CO2 emissions, which also helps protect the climate. A prime example of sustainable weather protection is the Elope Padded Jacket from the Trek&Hike Collection, a warm, waterproof hooded jacket made with cutting-edge, eco-friendly technology.

### Autumn/Winter 2021/2022

#### Men’s All Year Moab ZO Jacket: Modular zip-off jacket for active MTB tours in transitional seasons

Just ask any roadie – the easier your bike clothing is to put on and the more comfortable it is to wear, the more often you’ll end up taking it out of the closet. The Men’s All Year Moab ZO Jacket easily converts into a vest, is comfortably warm and made from sustainable materials. What more could you want?

### Autumn/Winter 2021/2022

#### Cyclist Warm Rain Jacket: Recycled synthetic down provides exceptional warmth for biking in winter temperatures

For the Winter Season 2021, VAUDE is introducing the Cyclist Warm Rain Jacket, a jacket for bike commuters that sports a heart for environmental protection with its insulation made from recycled materials. This new functional jacket from VAUDE outfitted with underarm zips and reflective elements is warm, waterproof and windproof and is best appreciated for everyday cycling.

### Spring/Summer 2021

#### Skarvan Biobased Pants – Trekking pants made of biobased polyamide PA 6.10

VAUDE is taking a major step into the post-fossil age with its new Skarvan Biobased Pants made of biobased polyamide PA 6.10. The yarn used consists of 62 % castor oil and was developed together with the polymer specialist Evonik. In addition to the ecological advantages of renewable raw materials, this new fabric features impressive functional properties such as faster drying times and high elasticity. Biobased at its best!
VAUDE has set itself ambitious targets and intends to significantly increase the proportion of recycled materials in its outdoor product range. The proportion of VAUDE products with a minimum content of 50 % renewable, biobased or recycled raw materials is to increase from the current level of just under 33 % (Summer 21 collection) to 90 % by 2024. The Elope Jacket is setting a good example. This functional jacket is largely made with recycled materials, which conserves valuable resources in production. The wind and waterproof 2-layer construction is the first choice for eco-aware hikers.

Summertime is mosquito time. All sorts of sprays, creams and candles have been developed to combat the little pests – but it takes the right clothing to make mosquito repellent absolute. VAUDE’s AntiMos apparel with natural geraniol ensures that mosquitoes and other biting insects don't stand a chance while also providing effective protection against sunburn.

Summer time is not only sun time, but also thunderstorm time. If you don't think ahead, you run the risk of getting soaked. VAUDE is bringing weather protection to the big city with its Urban Life Collection. The Mineo 2L jacket can be packed down small – and provides the best possible protection from a cloudburst. Modern design paired with outdoor functionality – that fits into any bag.

The new VAUDE sneakers UBN Redmont 2.0 feature natural materials – bio cotton, organic leather and natural rubber, and they're truly astonishing in terms of sustainable shoe production. To top it off, they're also made in Europe. The "urban conscious" target group and any sports-loving metropolitans will find a trendy companion for their adventures in the urban jungle. They're certainly the greenest shoes VAUDE has ever made.

If you want maximum flexibility and functionality in your backpack, the VAUDE Wizard is the choice for you. It's as versatile as life itself. This technical hiking pack is flexible enough to even meet day-to-day demands, with an Aeroflex Control suspension system that easily transitions from a snug-contact back to full ventilation.
The Trail Spacer 28 backpack made from biobased polyamide

The Trail Spacer 28 backpack has been tailored – or rather, knitted – for active mountaineers! Not only does it offer plenty of room for gear, it also scores points with excellent ventilation and an extremely comfortable 3D-knitted Spacerknit suspension system. In addition, it's partially made from biobased polyamide. It's an absolute carryall for nature lovers everywhere – and it won't let anything come between you and your next micro-adventure!

Tags: Mountain Sports, Backpacks

Spring/Summer 2021
Children’s backpacks Skovi, Puck, Hylax & more with recycled materials

Kids have their own ideas and requirements when it comes to outdoor gear. Especially when it comes to backpacks, kids want to have it just as good as their parents. This is exactly where the new VAUDE children’s backpacks Skovi, Puck, Hylax, Ayla and Minnie score. Each has a design that's not only inspiring with its cheerful colors, but is also tailor made for children and above all, features eco-friendly production. Starting with the Summer 2021 Season, all VAUDE children's backpacks will be made of recycled materials.

Tags: Mountain Sports, Backpacks

Spring/Summer 2021
New travel accessories made from 100 % recycled materials

People on the move need support: to keep them organized throughout the day, when showering, sorting gear, for the careful storage of travel documents and, last but not least, to keep their money safe. This is exactly where the new travel accessories from VAUDE come into play. From money belts to wash bags, these personal aids bring order to everyday travel and make the daily routine easier for globetrotters. Thanks to 100 % recycled materials, the ecological footprint of these travel companions is also something you’ll love.

Tags: Mountain Sports, Backpacks

Spring/Summer 2021
CityTravel Backpack: Urban Nomads

The new CityTravel Backpack combines the carrying comfort of a well-made hiking pack with urban styling and exceptionally practical handling. It’s the perfect choice for business trips – and for urbanites who love to travel and want to have ample storage space for everything they need on the road.

Tags: Packs ‘n Bags, Urban Life, Backpacks

Spring/Summer 2021
Bike Alpin Pro 28+: MTB backpack with Aeroflex Control

The Bike Alpin Pro 28+ backpack combines a generous volume with an innovative, adjustable suspension system. Depending on your ride, the pack can be worn with a well ventilated back or body hugging fit. Its well thought-out compartment organization makes it the perfect choice for both long day tours and multi-day tours.

Tags: Mountain Sports, Backpacks
Karakorum Pro Bag for Bike Travel
The Karakorum Pro bike bag makes versatility, organization and sustainability a priority! The upper part of the triple gear rack bag can be removed in a few easy steps and transformed into a spacious backpack. In addition, the cleverly divided bike bag consists primarily of recycled materials.

Spring/Summer 2021
Men’s Cyclist Softshell Jacket II - functional and water-repellent
The Men’s Cyclist Softshell Jacket II is VAUDE’s answer to the needs of eco-aware, all-weather cycling urbanites. The jacket not only offers three-layer weather protection made with eco friendly production methods, it’s also an eye catcher with its modern, functional design.

Spring/Summer 2021
Minaki Light Jacket - ultra-light insulation jacket for MTB touring
The Minaki Light Jacket takes thermal bike wear to a whole new level. It combines the cozy thermal insulation of S.Café® recycled polyester with eco friendly production methods and a comfortable, bike specific cut.

Spring/Summer 2021
Moab Pro 16 II Enduro Backpack
The Moab Pro 16 II Enduro backpack combines an integrated SAS-TEC SCA 500 back protector with features specifically designed for mountain bikers and is made primarily from eco-friendly materials. It’s the perfect choice for downhill-oriented mountain bikers who want to play it safe on the trail and protect the environment at the same time.

Tags: Bike Sports, Backpacks

Spring/Summer 2021
Qimsa Wind T-Shirt – wind protection for (e-)biking
E-biking often means faster speeds than traditional biking – which means you’ll need better protection from the wind. The Qimsa Wind T-Shirt blocks out wind but is also breathable, offering the best possible wearing comfort on extended bike tours.

Spring/Summer 2021
Freiheit unterm Sternenzelt
Lookbooks

W21/22 - Outdoor Sports
W21/22 - Bike Sports

S21 Mountain Sports
S21 Bike Sports
S21 Urban Life/ Packs 'n Bags

W20/21 Mountain Sports
W20/21 Bike Sports
W20/21 Urban Life/ Packs 'n Bags
W20/21 Urban Life Booklet

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